

# *the* TUSCAN *magazine*

YOUR PRICELESS GUIDE TO TUSCAN LIFE

## advert specification

To contact us for more information,  
ring our sales team now on  
**(00 39) 339 2749177**

or email

**[promo@tuscanlivingmagazine.com](mailto:promo@tuscanlivingmagazine.com)**

to arrange a meeting or to discuss your  
requirements further.

## why advertise in with us?

Advertising in **The Tuscan Magazine** is one of the most effective ways to get your business noticed and reach a new audience. With years of experience in getting the message across, we have created a winning formula which guarantees your business will be seen by an audience of over 80,000 readers across Tuscany.

Alongside exclusive celebrity interviews and a wealth of features, we ensure there is never more than 50 per cent stand-alone advertising in any one issue so your business will not be lost in page after page of adverts. An international subscription base and free on line version of the magazine means that your business is promoted to everyone in the world who is planning a trip to, or simply loves Tuscany.

We have stands in the airports and deliver to homes, fitness clubs, restaurants, bars, hotels, shops, businesses and rail commuters.

With competitive rates there is no better publication to be seen in. The magazine cater for those people who live both in and out of Tuscany and are primarily aimed at the affluent group who enjoy going out to wine and dine, enjoy sport, culture, keeping fit, having a good time and spending money.

Published 4 times a year, **The Tuscan Magazine** has a print run of 20,000 and are delivered to homes and businesses across Tuscany.

## advertising specification

### Get 50% discount off all advertising rates if you book 4 adverts in 4 editions

#### Full page ad

210mm wide x 285mm high  
with 3mm bleed - 216mm wide x 291mm high

#### Half page portrait ad

87mm wide x 255mm high

#### Half page landscape ad

180mm wide x 125mm high

Images/artwork must be high resolution – 300dpi, CMYK, with crops & bleed supplied where appropriate.

Accepted formats:

PDF, TIFF, JPEG, EPS (with outlined fonts).

**Please email all artwork to:  
promo@tuscanlivingmagazine.com**